

BEF LOGO Design:



## Erasmus+ Projekt Sustainable Behaviour: Climate Action for All

### Design Guidelines BEF Germany

**Based upon:** Brainstorm Cem & Lars 😊 and the Official Visual Guidelines:

[ErasmusPlus 2021 27-visual guidelines 2023.pdf](#)

- **FORMS in general:** preferred are Circle visuals (in our logo are two circles)
- **TYPOGRAPHY: Roboto is preferred.** The typeface Arial is a possible alternative. Serif typefaces must be avoided.
- **Colours:** BEF Orange #f7a600; Turquoise: #0292b7
- **Design-Tools:** Canva
- The **EU-Logo**, **BEF-Logo** and the **disclaimer** please find in the footer and on the BEF Server:

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Climate4all\04\_Öffentlichkeitsarbeit



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