BEF LOGO Design:

ERASMUS+
Sustainable Behaviour: Climate Action for All

Erasmus+ Projekt Sustainable Behaviour: Climate Action for All

Design Guidelines BEF Germany

Based upon: Brainstorm Cem & Lars 😊 and the Official Visual Guidelines:
ErasmusPlus_2021_27-visual_guidelines_2023.pdf

- **FORMS in general:** preferred are Circle visuals (in our logo are two circles)
- **TYPOGRAPHY: Roboto is preferred.** The typeface Arial is a possible alternative. Serif typefaces must be avoided.
- **Colours:** BEF **Orange** #f7a600; **Turquoise**: #0292b7
- **Design-Tools:** Canva
- The **EU-Logo, BEF-Logo** and the **disclaimer** please find in the footer and on the BEF Server:

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