



VÄSTERÅS STAD

Plastic diet 2020-2021

An investment for Västerås municipality



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Agenda

- Introduction by Anna Thunell
- The purpose of the project
- Focus areas and results
- Questions



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THE PROJECT

- The purpose of the project is to reduce unnecessary plastics and plastics with hazardous substances. The project also aims to reduce the purchase of plastics. At the same time, we want to increase the awareness of this issue amongst our employees, the municipality and organizers for larger events.
- What is unnecessary plastics?
It is bottles, disposable cutlery and straws. All these can be replaced with materials that has less negative impact on the environment. It is also plastics being used in the wrong place or context.





THE PROJECT

Plastic diet during a pandemic, is it possible?

A year ago the city council decided that Västerås will perform a plastic diet. The goal is to reduce unnecessary plastics and precede the European law that is going to forbid some disposable plastics.

What have we learned so far?

Plastics can be unnecessary but also very necessary. It depends on how and where it is used. Plastic gloves, aprons and protective viziers is all necessary in these times. Despite the pandemic it is possible to reduce plastics where there are other options that are better for the health and environment. These has been targeted by the project, I will present to you what we have done in the project to fulfill our goals.



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FOCUS AREAS & RESULTS

REDUCING PLASTICS - *Removing and replacing unnecessary plastics in our organization.*

Removing disposable items in plastics such as cutlery, plates and cups, e.g., in the town hall



Replacing items in school kitchens and home economics halls, for example frying pans with Teflon and storage containers.

Removing shoe covers from preschools.



Prepared for replacement of disposable items at the City festival. It were not performed 2020 and will not be performed in 2021 either.



FOCUS AREAS & RESULTS

INVESTIGATIONS

Investigating if there are places in the city where plastics is being used today that can be replaced with other alternatives. For example at football fields, playgrounds and roundabouts.



Investigating if additional items in the school environment can be replaced or removed, such as cutting boards in kitchens and fabrics used in education.



Collaborating with the purchasing department in order to investigate which plastic products that are bought by us, in order to reduce the purchase of unnecessary plastics.



FOCUS AREAS & RESULTS

INFORMATION & AWARENESS

Performing information campaigns about plastics to our employees and residents in Västerås. The information is about how they can contribute to plastic dieting.



Collaborating with civil society and businesses in order to reduce plastics in the municipality.



Producing a long term plastic guideline and strategy.



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QUESTIONS?



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Thank you!

More information about the project
can be found;

www.vasteras.se/plastbanta

For questions and contact information
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